

Strategic Priority 2 - Vibrant and thriving town centres

Objective	How? – Proposed Actions	Lead, partners, delivery and responsibility	Measure/Performance Indicator, baseline & data cost	Funding	Timescales	Outcomes
<ul style="list-style-type: none"> Promote and facilitate the development of Bromley town centres 	<ul style="list-style-type: none"> By Adopting the Bromley Area Action Plan (BAAP). Work with landowners and developers to bring forward development of key opportunity sites. 	<p>LBB (Strategy and Renewal)</p> <p>LBB (Strategy and Renewal/Property Divisions)Land Owners</p>	<p>Adoption by Full Council of the BAAP</p> <p>Ensure that all Opportunity sites in Phase 1 (2010 -2015) are progressed to RIBA Workstage B including</p> <ul style="list-style-type: none"> Finalising a development agreement for the redevelopment at the Westmoreland Road Car Park Market the Old Town Hall for redevelopment for offices/hotel/conference centre Complete a Memorandum of Understanding with development partners on the redevelopment of Bromley North Station Commence the development of the Pavilion Leisure Centre to include a family entertainment centre including 10 pin bowling Commence the appointment of a 	<p>N/a</p> <p>LBB/Development Partners/HCA</p> <p>Developer</p> <p>LBB</p> <p>LBB / Developers</p> <p>LBB</p> <p>LBB</p>	<p>2010</p> <p>2010 - 2013</p> <p>2010-12</p> <p>Autumn 2010</p> <p>2010</p> <p>2012</p> <p>2010</p>	<p>Ensure that development proposals are consistent with BAAP.</p> <p>Delivery of Key Sites and Renewal of the Town Centre</p> <p>Delivery of a comprehensive redevelopment scheme.</p> <p>Property sale/secure developer partner</p> <p>Clarity and agreement of development for the site</p> <p>Enhanced leisure provision for all ages</p> <p>Development partner/ delivery mechanism</p>

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			<p>development partner fro Site G (West of the High Street)</p> <ul style="list-style-type: none"> In consultation with Network Rail commence the update of passenger and pedestrian facilities at Bromley South Station 	Network Rail	2010 /2011	<p>established</p> <p>Improved facilities for passengers and visitors</p>
	<ul style="list-style-type: none"> Develop and Implement a Renewal Strategy and Improvement Plan for Bromley North Village 	LBB (Strategy and Renewal) Bromley North Traders Group/Bromley Business Forum and partners	Adoption of Strategy and Improvement Plan by LBB	TfL/LBB/Local Businesses	Nov 2010	Agreed improvement and implementation plan
<ul style="list-style-type: none"> Promote and facilitate the development Orpington town centre 	<ul style="list-style-type: none"> Develop a Programme to deliver Phase 1 of the Orpington Masterplan 	LBB (Strategy and Renewal/ Culture and Leisure) Orpington Business Forum, Local Businesses and Partners	Completion of the Orpington Public Realm Improvements.	LBB/ TfL	July 2010	Enhance public realm
			Relocation of Orpington Library	LBB	March 2011	Delivery of a new library building
			Finalise options for Bromley Museum at the Priory Orpington	LBB	2010	Completed options appraisal.

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<ul style="list-style-type: none"> Maintain and improve the appearance, tidiness and overall quality of the borough's town centres 	<ul style="list-style-type: none"> Support and promote Bromley Business forum. Deliver a Town Centre Management (TCM) and promote programme of events to attract people to the town centres. Implement Christmas Lights Schemes across Bromley, Beckenham, Orpington and Penge, and support local parades in developing their schemes 	<p>Local Businesses</p> <p>LBB (Culture and Leisure) & Local Businesses</p> <p>LBB (Culture and Leisure), Local Businesses and Partners</p>	<p>Monthly meetings/Action Plan</p> <p>Annual Events Programme 10 events in Bromley Town Centre Four events in Orpington Three events in Beckenham Two events in Penge Effective marketing</p> <p>Christmas Lights in Place</p>	<p>Local Businesses</p> <p>LBB/Business Forums Businesses 2010/11</p> <p>LBB/Businesses</p>	<p>Monthly Meetings</p> <p>Events to be delivered throughout 2010/11</p> <p>Dec 2010</p>	<p>Increased involvement of businesses in town centre activities.</p> <p>Improved footfall and attractiveness of town centre to shoppers/retailers and visitors.</p> <p>Successful Christmas Lights</p>
	<ul style="list-style-type: none"> Relocate and relaunch the Charter Market in Bromley High Street and integration with improve the quality of the offer to shoppers. 	<p>LBB (Strategy & Renewal / Street Services) / Culture & Leisure)</p>	<p>In year one to maintain current market stall holder numbers.</p>	<p>S106 Town Centre Development Fund</p>	<p>Relocate Autumn 2010</p>	<p>Increased trading by market holders and increased offer to shoppers</p>
<ul style="list-style-type: none"> Monitoring the performance of town centres 	<ul style="list-style-type: none"> Planning and monitoring the town centre performance/health checks quarterly. 	<p>LBB (Culture & Leisure) Local Businesses</p>	<p>Detailed vacancy and activity data (Baseline and target TBC)</p>	<p>LBB</p>	<p>2010/11</p>	<p>Effective monitoring of trends and policy interventions</p>